

PRE SHOOT:

- Tapes. (Do you have enough?)
- Digital Recording (Is the card formatted?)
- Batteries
- Tripod
- Camera. Work to understand manual functions.
- Light. • Know what to expect for lighting at each location

FRAMING

Shot Types

Establishing Shot



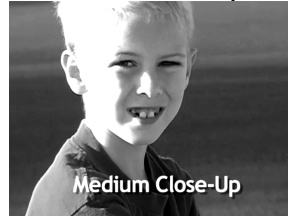
Full Shot



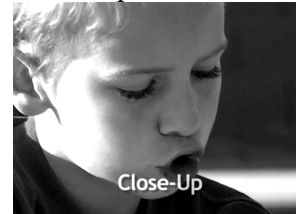
Medium Shot



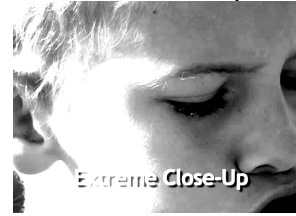
Medium Close Up



Close Up



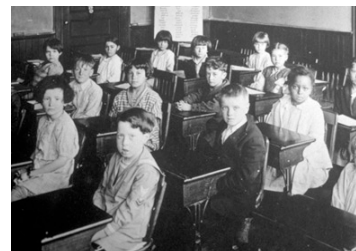
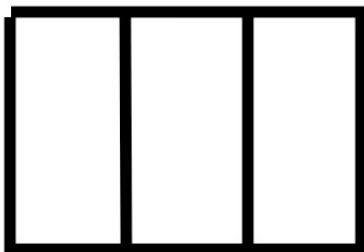
Extreme Close Up



Screen shots taken from videos at
IzzyVideo.com

COMPOSITION

- Rule of thirds
- Think about the “empty” space, what is around or behind your “subject?”
- Scan the 4 corners of the frame.
- What else is in the shot?
- What are the lines doing in the frame (parallel or receding?)



ANGLES



slightly above the subject



level with the subject



slightly below the subject

Screen shots taken from videos at IzzyVideo.com

MOVEMENT

- Panning -When panning think about where you are starting and know where you want to end up.
- Do a practice run without recording.
- Move slowly (NO WHIPLASH) And know that in general, pans don't work well on tiny screens like you find in a lot of web video.
- Know where you want to end up before you move

CAMERA FUNCTIONS

- Manual Focus
- WhiteBalance
- Iris

AUDIO

- Use **headphones**.
- Avoid distracting background noise/sounds. (fans, refrigerators, radio, TV etc..).
- Make sure the sound is **clean**. Get a visual reading of the audio levels on the LCD, and by listening through the headphones
- Use external mics when possible. The closer the mic to the subject, the clearer the audio is.

SPECIAL EFFECTS

- Strobe
- 24P
- Dolly Shots (Alfred Hitchcock)
- Dutch Angles